

NEVER MIND THE BOTOX

Media coverage

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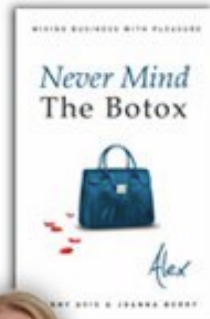
Pizza Express

Spabreaks.com

Deloitte



Be inspired by two of our regulars



In between full time careers as a solicitor and an accountant and juggling five children between them, Penny Avis and Joanna Berry devised their new book series 'Never Mind The Botox', fuelled by regular Leggera lunches at PizzaExpress.

The series is about four professional women working on the sale of a cosmetic surgery business and the dramatic impact it has on their personal lives.

So if you fancy yourself as a budding author, **check out their tips to help you write your own book**, and enjoy over a working lunch at PizzaExpress!

Read news, reviews and find out about book events



**Enjoy a working lunch yourself,
with 2 classic or Leggera pizzas for £12.50**

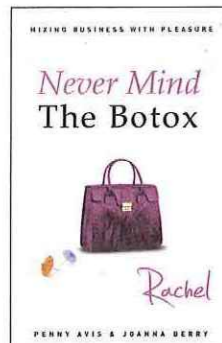
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The first 100 to use this offer will also win a signed copy of the book!

SPA HOTEL
OF THE MONTH



Win a spa break with Never Mind the Botox & Spabreaks.com



Spabreaks.com have teamed up with the authors of the *Never Mind the Botox* women's fiction series to give away a luxury spa break and set of books, for a relaxing weekend away pampering your body with spa treatments and relaxing your mind with a great new book *Never Mind the Botox: Rachel* by Penny Avis and Joanna Berry.

Spabreaks.com are offering a 2-night midweek stay for 2 at the historic Ockenden Manor, a tranquil Elizabethan manor house and the setting for the new Ockenden Manor Spa. The offer includes Dinner, Bed & Breakfast and a

complimentary treatment for 2 as well as 2 sets of books featuring *Never Mind the Botox: Rachel*, set in the glamorous world of cosmetic surgery, celebrities and botox. It's fiction for women who care about more than shoes shopping and searching for Mr Right. All the treatments at the spa are free from synthetic chemicals and contain a rare level of natural energy, achieved by sourcing the finest raw ingredients directly from organic producers who cultivate and harvest them in harmony with nature. Treatments available include the Rainforest Rejuvenation Facial, Body Wrap for Bio-Energising and the Pregnancy Scrub and Massage. The Spa will also use Ren and Electric Body products.

Scheduled to open in January, Ockenden Manor Spa in Cuckfield has been built inside the estate's original 19th century walled fruit garden. The new contemporary, airy structure has been designed as a peaceful haven set in the unspoilt landscape which inspired the interior design, tones and textures. It is one of the most significant destination spas to open in the South East, just one hour from London. For more information on Spa Breaks visit spabreaks.com and for more information on the *Never Mind the Botox* series visit nevermindthebotox.co.uk



★ COMPETITION

Here's your chance to win a 2-night midweek stay for 2 at Ockenden Manor

To enter answer these 2 questions about Ockenden Manor.

What style of manor house is Ockenden?

What BW is available at the spa?

Want to know more?

SPABREAKS.COM

0800 043 6600

OCKENDEN MANOR Ockenden Lane, Cuckfield, West Sussex RH17 5LD

hshotels.co.uk



PLEASE FILL IN YOUR COMPETITION ANSWERS ON THE EASY ENTRY FORM PAGE 49/50

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Ready cash greatly appreciated by riot-hit retailers

Deloitte donated 3,000 pro bono hours to The High Street Fund, which our chairman David Cruickshank founded with Sir William Castell of the Wellcome Trust to help shopkeepers stricken by 2011's civil unrest.

An event tonight with Mayor Boris Johnson marks the Fund's closure.

Find out how we helped

Is a Deloitte partner the creator of the first accountant heroine? Enter to win one of 50 books

Deloitte Ride Across Britain 2012. Find out more and sign up to join the Ride

Celebrate the team. Win tickets to the Closing Ceremony of the London 2012 Olympic Games

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Competition to win a book or career mentoring with Penny Avis

A two-year career break led Corporate Finance's Penny Avis to pen a series of four novels and the first book she believes to ever feature an accountant heroine.

Writing with former lawyer Joanna Berry, Penny Avis – once a partner in Transaction Services – is giving away 50 copies of her novel *Never Mind the Botox: Rachel* and a first prize of four hours' complementary career mentoring, plus lunch for the winner and two friends.

The competition

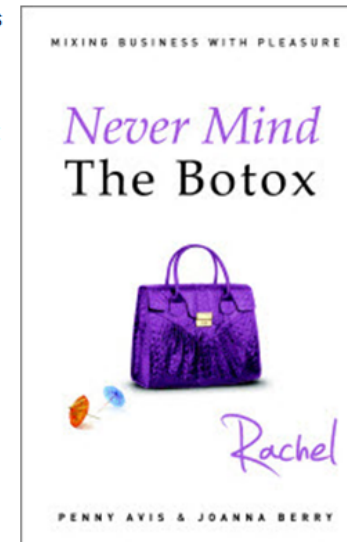
Simply answer this question to be in with a chance of winning: *Never Mind the Botox* is about four professional women all working on the sale of a cosmetic surgery business. What are their names?

You can find the answers on [Penny's website](#).

Send your answers to Internal Communications **before 27 January 2012**.

How Penny became a writer

Penny chose to write full time with lawyer Joanna in 2009, having been with the firm since coming from Andersen in 2002 and pursuing a career that saw her make partner at the



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Useful links

Ask a question - or tell us what you think

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Diversity in the media

How Penny became a writer

Penny chose to write full time with lawyer Joanna in 2009, having been with the firm since coming from Andersen in 2002 and pursuing a career that saw her make partner at the age of 33.

This is thought to be the first time that an accountant has featured as lead protagonist in mass market contemporary women's fiction, and is almost certainly the first time that a corporate transaction has provided the core storyline in 'chicklit'.

The book is described as "A rip-roaring read. Best with a chilled glass of Pinot Grigio".

Penny credits her ability to write and market four novels to her Deloitte 'training'.

"Working closely with global consumer-facing clients, I understand the consumer, and took my colleague's advice to 'always walk the aisles', spending ages with my writing partner seeing how bookshops market fiction, who buys what and why."

Penny took a career break in 2009 to explore what other options might be open to her.

She found that creating space in her life gave her the inspiration for writing, something she hadn't even thought about when she was working.

High quality colleagues

"It has opened up many new and exciting avenues for me," she says. "It also made me realise how high quality the people at Deloitte are.

"You can forget how lucky we are to be surrounded by motivated, talented people all day. It has also made me feel tremendously loyal to Deloitte and I now understand why the Deloitte alumni network is so strong.

"Taking a career break can be a great opportunity for reflection and to see the strengths of the firm in a new light "

PENNY AVIS & JOANNA BERRY

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